

CASE STUDY 2

EDUCATIONAL NEEDS ANALYSIS

Objectives

The Royal College of Physicians and Surgeons of Glasgow wished to conduct a study of its membership. Their members have a wide geographical distribution with over 30% located overseas. The RCPSG selected Medix to conduct the study on their behalf using an online methodology. This study was designed to provide the Royal College of Physicians and Surgeons Glasgow with an insight into the current and future needs of its membership regarding the college's educational provision. The study was divided into two main topic areas desired changes in clinical and non-clinical education.

Methodology

Working closely in partnership with the college Medix project managed an online questionnaire with mixed quantitative and qualitative questions.

Approximately 8000 members were emailed to participate in the study with a total of 892 responses gained. The responses obtained were representative of the overall membership composition of the college.

Results

The findings of the study were presented in Medix's standard reporting format with an executive summary of the results with conclusions and recommendations for the college. Following on from this project Medix will be working with the RCPSG and RCPE on a future project.

RCPSG Client Comment: Brian Howieson, Head of Education and Professional Development

This was a very useful study: Medix's analysis, conclusions, and recommendations will inform the RCPSG education strategy, which will be implemented in due course.

Medix were most professional throughout this project and kept me informed at all times of the progress of the research. RCPSG and the Royal College of Surgeons of Edinburgh will work with Medix again, this time on a survey of Consultant Surgeons.